



Strategy and Communications Manager, Polling & Audience Insight

August 2026

About the Meliore Foundation

The Meliore Foundation is a philanthropic foundation which hosts globally-focused programs related to progressive communications, working across fields like climate, energy, technology and gender. The Audience Insight Hub (AIH) currently sits at the centre of the Foundation and responds to requests for audience research (both traditional and digital) from programs. We are a five person team helping colleagues learn more about their target audiences so they can communicate more effectively with them.

The Role

Role:	Strategy and Communications Manager, Polling and Audience Insight
Location:	Global – preferably +/-3 hrs from CET.
Salary:	Circa €80–90k or equivalent, depending on location.
Other:	This is a remote role. Candidate must have right to work in the country in which they are based.

Job Summary

This new role of Strategy Manager will lead the delivery of high-quality research to inform organisational strategy both within Meliore and outside it. Overall, it is about helping the team shift into being more pro-active in the research we do and how we socialise it internally and externally.



Using this research, you will support Meliore Foundation in becoming a thought leader and a trusted source of critical information.

The role will report to the Audience Insight Director.

Responsibilities

- Lead and develop a program of pro-active audience research (especially polling) of strategic interest to the progressive campaigning eco-system, donors and other stakeholders and lead the communication of it with interested parties.
- Take what we are learning through both our proactive and reactive audience research and lead a program of work to share it more widely with the progressive communications eco-system. This would be through things like webinars, presentations and training programs which you will shape yourself.
- Play a leading role in helping teams across the Meliore network translate quantitative and qualitative research into actionable insight that inform their strategies and communications.
- Promote the effective use of audience insights across the organisation among senior stakeholders by sharing lessons, identifying trends and building colleagues' understanding of public opinion and audience behaviour.

Candidate Profile

You will bring strong experience in audience research, with a particular understanding of how polling can be used to generate actionable insight. This includes designing and commissioning surveys, developing audience segmentations, conducting message testing, and interpreting findings to support strategic decision-making. Experience of polling in the context of election campaigns would be highly advantageous, although it is not essential. We are interested in candidates who have worked in polling, public opinion research or market research environments, particularly in client-facing or media-facing roles, or who have applied audience research within political parties, government, civil service, think tanks, foundations or advocacy organisations.

You will have a proven ability to identify opportunities for research that can shape debate and influence opinion formers, communications professionals and wider stakeholders. Just as importantly, you will be able to communicate complex research findings in a clear, engaging and accessible way for non-specialist audiences. Experience of presenting research and insight to international audiences, including those for whom English is a second language, would be particularly valuable.



You will also have some experience of translating audience insight into practical recommendations that inform communications, advocacy or campaign strategies. An understanding of how research can be applied to real-world campaigns and communications activity will be an advantage. Finally, you will be comfortable working remotely and collaborating effectively with colleagues, partners and stakeholders across multiple time zones, demonstrating flexibility, self-management and strong organisational skills.

How to Apply

All correspondence, at this stage, should be via Oxford HR. To apply for this post, click on the “Apply” button on the job advert page, complete the online application form, and submit your CV and cover letter as two different documents, which should be prepared before applying as they will be considered in the application process.

The cover letter should be no more than two pages long and explain why you are interested in this post and how your skills and experience make you a good fit.

The document should be saved in PDF in the following format: Your First Name-Your Last Name-Documents Name-Date (mmyy)-Organisation e.g., Pat-Jones-CV-0826-MelioreFoundation or Pat-Jones-CoverLetter-0826-MelioreFoundation.

Please note that all our clients recruiting in the UK are legally obliged to confirm that the appointee is eligible to work in the UK. As of 1 January 2021, government’s new regulations will apply. For further information visit the Home Office website at <https://www.gov.uk/browse/visas-immigration/work-visas>.

Timeline

Closing Date: 27th September 2026

First Stage Interviews: TBC

Final Interviews: TBC

Selection Process

All candidates will receive an update regarding their application after the closing date. We advise candidates to add the Oxford HR Consultant email address (see below) to their safe senders list and regularly check their spam folder.



Equality Statement

Equality and diversity are at the core of the Meliore Foundation's values. Staff are expected to work collectively and individually to promote a constructive and sensitive approach to others from a variety of backgrounds, where the work of others is valued and respected.

Queries

If you have any queries on any aspect of the appointment process, need additional information, or would like to have an informal discussion, please email at ggriffiths@oxfordhr.com in the first instance.

About Oxford HR

Oxford HR is a B Corp certified leadership consultancy. Having worked within a diverse range of institutions, from not-for-profits and charities to governments and corporate environments, we've seen the powerful impact that the perfect team can have. Finding innovative leaders can be a challenge; and yet their transition into leadership is vital to an organisation's mission and success.

We work across the globe to search for and support remarkable leaders and teams, improve their board effectiveness and support on a range of leadership functions.

Learn more at: oxfordhr.com