

Senior Campaigner/Campaign Manager

July 2025

About Changing Markets Foundation

The Changing Markets Foundation was formed to accelerate and scale up solutions to sustainability challenges by leveraging the power of markets.

We create and support campaigns that expose irresponsible corporate practices and shift market share away from unsustainable products and companies towards environmentally and socially beneficial solutions. We work on a range of different topics at the intersection of environmental and social issues and have a strong track record of winning campaigns. Our campaigns have focused on major players in the food, fashion and plastic sectors – to name just a few.

You can explore all of our current and past campaigns [here](#).

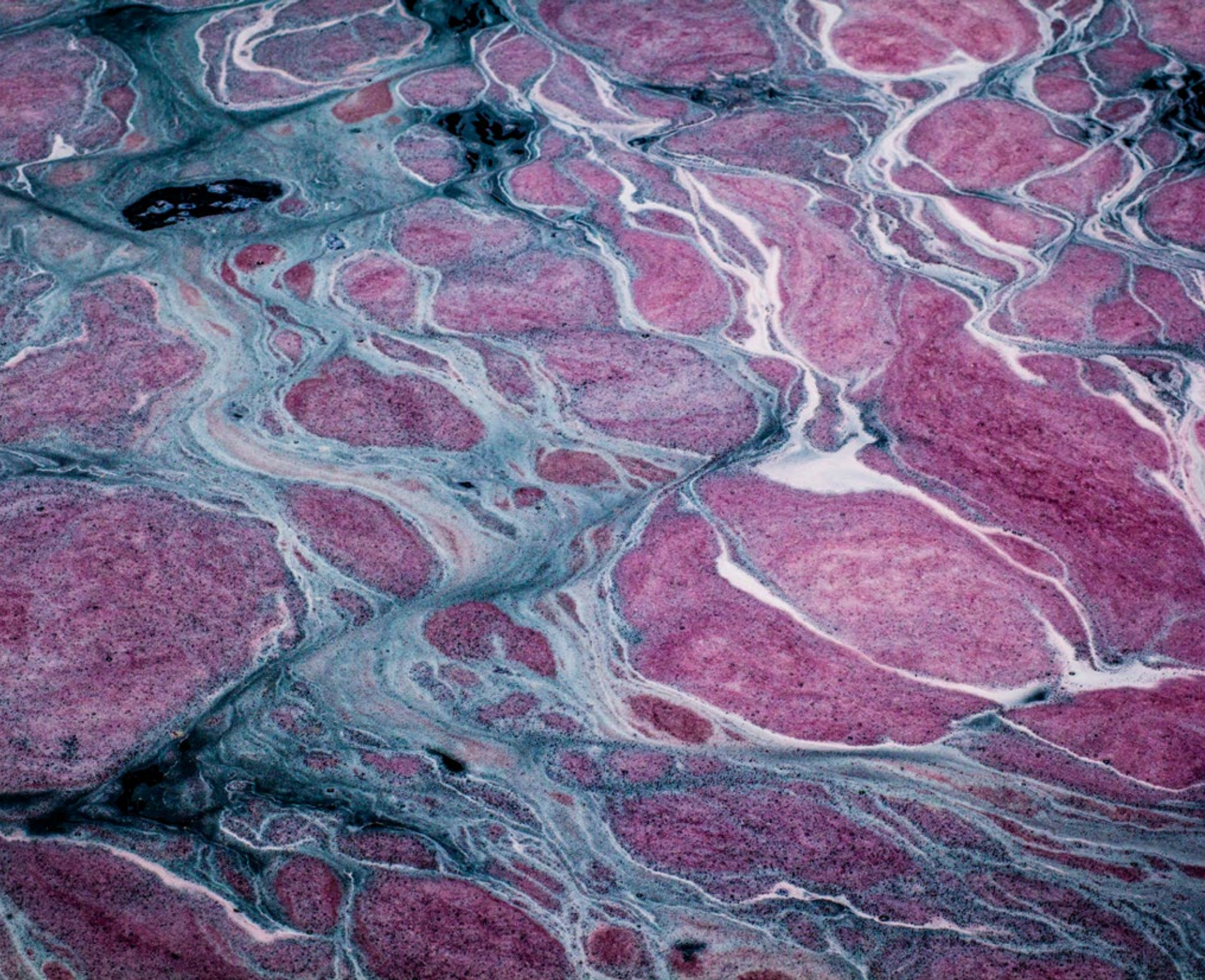
Join our Team

We are now looking for an experienced and driven Senior Campaigner or Campaign Manager to join our dynamic team in running and winning market transformation campaigns. They will work on our high-profile campaign to reduce emissions from food systems and hold big corporate polluters accountable.

What We Offer:

- A meaningful role in a fast-paced, mission-driven organisation.
- Flexible working environment which offers a lot of creativity and experimentation with different tactics.
- A supportive and passionate international team.





The Role

Role:

Senior Campaigner/Campaign Manager (depending on experience)

Location:

Hybrid (UK), flexible daily working hours, with three days in the office (London)

Contract:

Full-time (37.5 hours per week)

Salary:

47,000-53,000 £/year depending on experience.

Benefits:

- Health and life insurance.
- An annual sports and wellbeing allowance.
- Annual leave is 25 days per calendar year (pro-rata) plus Bank Holidays

Job Summary

We are looking for a Senior Campaigner or Campaign Manager with at least seven years' experience in running campaigns and a proven track record of success. This role has a strong focus on research and the successful candidate should have experience in commissioning and conducting investigations, managing external contractors and writing campaign reports. They should have outstanding inter-personal skills and be a team player with a good network of NGO contacts and the ability to form collaborative working relationships with a variety of different stakeholders.

Responsibilities

- Lead the implementation of high-impact campaign strategies and tactics for our Growing the Good campaign.
- Conduct research and analysis to inform campaign messaging and write reports, blogs, responses to consultations, etc. to advance our campaign goals.
- Ensure the impactful roll-out of campaign activities across media, digital platforms, and amplify our messages via coordination with partners, through organisation of events and other outreach activities.
- Build and maintain strong relationships with a range of stakeholders, including NGOs, journalists, researchers, policymakers and corporates.





Candidate Profile

The successful candidate must have:

- Demonstrable experience in running and winning international campaigns;
- Excellent analytical skills;
- The ability to lead, implement and coordinate research (either in-house or by external consultants) to create the evidence base needed to win campaigns;
- A good eye for detail combined with a strong ability to distill and critically evaluate key information and translate it into simple campaign materials;
- Excellent writing skills in English, which will be needed to draft reports and investigations;
- Networking skills and a proven ability to create and run diverse coalitions;
- Good organisational skills with the ability to deliver to tight deadlines, multi-task and operate in a fast-paced environment with occasional heavy workloads;

- The ability to think out-of-the-box and to adapt campaign plans to changing circumstances;
- Willingness to travel, sometimes at short notice;
- An interest in environmental issues with a passion for creating lasting social change.

It's a plus if a candidate has:

- Good knowledge of debates surrounding environmental and climate change issues;
- Experience in handling media relations;
- Good knowledge of how to use social media creatively to win campaigns;
- Experience of managing a grant budget and delivering narrative impact reports to funders
- Good knowledge of another language is a plus.

How to Apply

****Please Note, all applications and any correspondence or questions with regards to this role, will be managed directly by Changing Markets Foundation.**

Please submit your CV and a cover letter demonstrating the experience and skills listed in the job description to recruitment@changingmarkets.org by close of business on Thursday, 7 August 2025 with the email subject - SENIOR CAMPAIGNER.

Because of the large number of applications CMF receive, we will only contact selected candidates to arrange an interview.

CMF will hold the first round of interviews at the end of the week starting on 1 September 2025.

Changing Markets is committed to creating an inclusive workplace and welcomes applications from candidates from diverse backgrounds.

Summary Timeline

- **Closing Date:** 7th August 2025
- **First Stage Interviews:** Week of 1st September 2025

Equality Statement

Equality and diversity are at the core of Changing Market Foundations' values. Staff are expected to work collectively and individually to promote a constructive and sensitive approach to others from a variety of backgrounds, where the work of others is valued and respected.





About Oxford HR

Oxford HR is a B Corp certified leadership consultancy. Having worked within a diverse range of institutions, from not-for-profits and charities to governments and corporate environments, we've seen the powerful impact that the perfect team can have.

Finding innovative leaders can be a challenge; and yet their transition into leadership is vital to an organisation's mission and success. We work across the globe to search for and support remarkable leaders and teams, improve their board effectiveness and support on a range of leadership functions.

Learn more at: oxfordhr.com



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