



Communications Strategist

Global Alliance for Green and Gender Action (GAGGA)

November 2024

About GAGGA

The [Global Alliance for Green and Gender Action \(GAGGA\)](#) is a vibrant and diverse network involving around 26 women's funds and environmental justice funds, 42 NGOs, and 460 women-led community-based (CBO) organisations. These organizations joined forces in 2016, under GAGGA, to strengthen the nexus of women's rights, gender, climate, and environmental justice at local, national, and regional levels in Africa, Asia, the Pacific, Latin America, Europe and globally.

GAGGA works towards enhancing linkages and collaboration among women-led CBOs and women's rights, gender, environmental and climate justice movements at multiple levels, to pursue Lobbying and Advocacy (L&A) agendas for environmental and climate justice that amplify women's, girls, trans, non-binary and intersex peoples' leadership, resilience, agency and promote their human rights. Specifically, GAGGA aims to influence governments, investors, and donors at multiple levels to divest from fossil fuel (related) industries, defend critical ecosystems and support inclusive, sustainable and gender-just climate solutions.

GAGGA is led by the [Fondo Centroamericano de Mujeres \(FCAM\)](#), in collaboration with [Mama Cash](#) and [Both ENDS](#).

The Role

Role:	Communications Strategist
Location:	Remote (collaborate across Latin America and Central European working hours)
Salary:	\$3,000/month (Full-Time) + Benefits
Other:	The selected candidate will be contracted as a full-time consultant with FCAM and will report to GAGGA's Alliance Coordinator. The strategist will collaborate with the GAGGA Coordination Team and members of FCAM, who work across different localities and different regions globally.



Role Summary

GAGGA seeks a highly skilled and experienced Communications Strategist to lead the development and implementation of a comprehensive communications strategy that advances the organisation's strategic goals. Reporting to the GAGGA Alliance Coordinator, the successful candidate will be responsible for coordinating cross-platform and multi-audience communication activities, creating compelling content, and ensuring consistent messaging across internal and external communications mediums.

Key responsibilities will include improving and implementing a communications strategy aligned with GAGGA's strategic goals, managing the communications budget and collaborating with various stakeholders, including the GAGGA Alliance Coordinator, committees, working groups, and project-based consultants. The Communications Strategist will partner closely with the Communications Working Group and support fundraising and advocacy teams elevating GAGGA's global reach.

The strategist will possess excellent writing, storytelling, editing and design skills, with the ability to adapt to changing priorities and deadlines. They will also be well-versed in leveraging social media and web channels, managing projects and communications campaigns, and leveraging media and/or journalistic networks to shape GAGGA's local narratives at a global scale.

A strong commitment to GAGGA's vision, mission, and values, including intersectional feminism, environmental justice, social justice, and human rights, is essential for success in this role. This is a unique opportunity for a highly motivated and experienced communications professional to join a dynamic team and contribute to advancing GAGGA's mission and goals. The position offers an opportunity to work with a diverse group of stakeholders committed to gender justice, climate justice, and environmental justice, globally.

Responsibilities

Coordinating Communications

- Implement and oversee all internal and external GAGGA communications: planning, writing, editing, and updating newsletter, website, social media, announcements, and GAGGA partners' publications content.
- Coordinate cross-platform communications targeting donors and advocacy audiences highlighting GAGGA's impact.
- Regularly review GAGGA's communication plan with multi-lingual working groups and partners.
- Maintain and update GAGGA's contact list.
- Enhance GAGGA's global visibility in collaboration with local partners.



- Collaborate with Communications, Fundraising and Advocacy Working Groups to adapt content for donor and advocacy alignment.
- Proactively respond to communications needs and challenges.

Developing Communications Content

- **Design Presentations and Formatted Content:** Follow GAGGA's communications strategy and branding guidelines, ensuring consistent messaging across all communication channels.
- **Plan and Implement Campaigns:** Support planning and implementation of campaigns with specific advocacy objectives and donor engagement strategies.
- **Write Stories and Conduct Interviews:** Actively identify, document, and leverage GAGGA's gender-just climate solution cases and other stories from community-based organisations (CBOs) to create compelling narratives that resonate with donors and policy makers, advancing GAGGA's advocacy work.
- **Proofread and Edit:** Proofread public GAGGA documents such as Annual Reports, Annual Plans, research and case studies.
- **Manage Website:** Coordinate with website developers for regular updates and produce website content (time-sensitive articles, reports, etc.).

Managing Communications Administration

- Assist in hiring and managing vendors and consultants in coordination with Operations & Finance Officer and Program Assistant.
- Manage communications budget with the Alliance Coordinator and Operations & Finance Officer.
- Ensure GAGGA's values are reflected through inclusive language use, linked to gender justice and environmental- and climate justice, movement building and a human-rights approach.

Qualifications

- Degree or equivalent experience in Mass Communications, Development Communications, Organisational Communications, Journalism, or other relevant fields (preference for at least 5 years of experience; strongly preferred Masters' degree).
- Experience working on communications campaigns with a feminist, environmental, or social justice focus.
- Fluent in English; knowledge of Spanish is desirable; knowledge of French is a plus.
- Able to work quickly, be adaptable and agile.
- Experience working in GAGGA countries and/or regions (required).
- Willingness to travel if needed.



Key Attributes

- Strong alignment with GAGGA's vision, mission, and values.
- Innovative, proactive, creative, self-motivated, organized, with strong project and time management skills.
- Adaptable and flexible, able to quickly adjust to shifting donor interests and opportunities.
- Experience working with multinational teams in a remote work arrangement.
- Ability to work with diverse groups and conduct interviews on sensitive topics.
- GAGGA values the expertise and knowledge of those who have directly experienced injustice and are working towards the just world GAGGA believes in. It particularly welcomes applications from BIPOC (Black, Indigenous, People of Color) and LGBTQIA people from the Global South.

Skills

Strategic Project & Relationship Management

- Strong project management and organization skills, including experience with project management tools
- Proven ability to develop strategies and content for successful donor engagement and advocacy.
- Media engagement experience and understanding of the media landscape. Relevant network of current media relationships a strong asset.
- Excellent networking skills, able to build productive partnerships in-house and with external partners.

Communications & Marketing

- Demonstrated persuasive writing skills for advocacy and fundraising.
- Experience with diverse array of communications and marketing tools and mediums, to include but not limited to social media, traditional media, direct response fundraising, campaign and advocacy platforms, organizational narrative and storytelling, etc.
- SEO experience (WordPress) and familiarity with WordPress, Mailchimp, InDesign, Adobe Suite (desirable).
- Strong writing, editing, layout, and design skills.



How to Apply

All correspondence, at this stage, should be via Oxford HR. To apply for this post, click on the “Apply” button on the job listing page, complete our online application form, and submit your CV and cover letter as two different documents, which should be prepared before applying as they will be considered in the application process.

The cover letter should be no more than two pages long and explain why you are interested in this post and how your skills and experience make you a good fit.

The document should be saved in PDF in the following format:

First Name–Last Name–Document Name–Date (mmyy)–GAGGA

(e.g., Pat-Jones-CV-1124-TSC or Pat-Jones-CoverLetter-1124-GAGGA)

Closing Date: December 3, 2024

Selection Process

All candidates will receive an update regarding their application after the closing date.

Contact Information

If you have any queries on any aspect of the appointment process or need additional information, please email **Jennifer Chumacero, the Lead Consultant, jchumacero@oxfordhr.com**.

Equality Statement

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About Oxford HR

Exceptional leaders can inspire change and propel purpose-led organisations towards reaching their world-changing goals. Finding such leaders can be a challenge; and yet their transition into leadership is vital to an organisations mission and success.

Oxford HR is a global leadership consultancy dedicated to searching for and supporting remarkable leaders and teams in purpose-led organisations.

We understand the nuances of purpose-led leadership because we've worked in organisations across the breadth of the sector ourselves. We've also worked with such organisations since 1995; so we appreciate just what benefits impactful people can bring.