



IDinsight

West and North Africa Regional Director

February 2025

About IDinsight

We amplify social impact by partnering with leaders to develop tailored solutions. Our mission is to use data and evidence to help leaders combat poverty worldwide.

IDinsight is a mission-driven global advisory, data analytics, and research organisation that helps global development leaders maximise their social impact. We tailor a wide range of data and evidence tools, including randomized evaluations and data science, to help decision-makers design effective programs and rigorously test what works to support communities.

We work with governments, multilateral agencies, foundations, and innovative non-profit organisations in Asia and Africa. Our work, primarily executed within client services and project-based models, spans various sectors, including agriculture, education, health, governance, sanitation, financial inclusion, etc. While IDinsight is designed as a global organisation, each entity, including the WNA regional office, has significant levels of autonomy within a decentralised structure.

We have expertise in various rigorous approaches and methodologies, which we tailor to each client depending on their needs and constraints. To achieve a positive social impact, we:

- Support clients' use of data and evidence for routine and major decision-making.
- Inform funding decisions – toward high-impact initiatives and away from less effective programs or approaches.
- Create and share tools, knowledge, and ideas that expand the use of data and evidence for social good.

Our diverse, growing team of roughly 320 outstanding colleagues operate in nearly two dozen countries worldwide. While IDinsight is a global organisation, each entity - including the SEA regional office - has significant levels of autonomy within a decentralised structure. Learn more about our mission and values at www.IDinsight.org.





The Role

Role: West and North Africa Regional Director (WNA RD)

Location: Senegal (Dakar) or Morocco (Rabat)

Salary: Competitive within the global development sector

Job Summary

The West and North Africa Regional Director (WNA RD) will lead dynamic, committed teams in West and North Africa to drive social impact using data for decision-makers across a diverse set of clients and sectors. The WNA RD will set the regional strategy in line with the broader organizational strategy and will exercise significant autonomy to leverage IDinsight as a platform to realize this strategy in the WNA region. The WNA RD will be responsible for client development, fundraising, portfolio management, and partnership building for an impactful and financially sustainable portfolio of IDinsight’s client work in the region.

The West and North Africa Regional Director (WNA RD) role will be supported by the Chief Executive Officer (CEO), Chief Impact Officer (CIO), and IDinsight Executive Team as well as

WNA’s Senior Leadership. Further, the WNA RD will be supported by high-quality research teams, an excellent operations team that ensures a well- functioning organization, and a communications team. The WNA RD will also work closely with a Chief of Staff to execute their responsibilities. Finally, the WNA RD will be provided with bi-annual performance reviews (including feedback from peers and direct reports) to help them continuously grow and learn as professionals.

This position is based in Dakar, Senegal, or Rabat, Morocco and will include domestic and international travel to fulfill the above-mentioned responsibilities. While IDinsight recognises the value of flexible “work from home” policies, significant in-office presence is required to lead the team and be a culture and values champion.

Responsibilities

- **Lead IDinsight WNA towards social impact:** The WNA RD's primary responsibility is to drive and increase IDinsight WNA's social impact using their experience, expertise, and networks. Toward this goal, the WNA RD will conceptualise, secure, fundraise, and execute high-impact projects that use data and evidence to drive change. They will set the region's partnership development priorities, determine what opportunities are pursued and which are not, and support senior leaders in the region to identify and pursue impactful and funded opportunities. In addition, the WNA RD is expected to repeatedly set the north star of social impact for the region, including all project teams, and drive all aspects of the organisation towards this goal. This may involve deciding to turn down project opportunities that are lucrative but not set up to be socially impactful.
- **Ensure the financial sustainability of the WNA region:** The WNA RD will be tasked with ensuring that the region is meeting its revenue targets, covering costs (IDinsight is a non-profit, so the goal is to cover costs, not make profit), operating efficiently, and targeting promising areas of funder interest and revenue generation to sustain an impactful portfolio of client work.
- **Envision and execute IDinsight's WNA strategy:** The WNA RD will work closely with WNA and global leadership teams to develop, refine and update IDinsight WNA's strategy and lead its execution. As the WNA RD leads the regional team

through a period of strategic growth, they will be expected to not only apply their established and refined strategy but also apply dynamic, flexible decision-making to opportunistically test new hypotheses, experiment with new partnerships or organisational models, and improve the strategy.

- **Represent IDinsight WNA externally:** The WNA RD will represent the organisation within WNA and globally. They will be expected to apply their considerable experience, expertise, and skills to shape evidence informed action within one or multiple sectors, regions, or specialisations. This includes writing in leading media and journals, speaking at conferences, harnessing relationships and networks within the impact community to develop trusted advisory positions with senior leaders, and participating in consultative councils within governments, foundations, and/or nonprofits.
- **Lead, mentor and guide a team of talented and mission-driven colleagues:** The WNA RD will create the conditions for a rewarding professional experience for colleagues at varying points in their careers. This includes establishing a shared vision and effective organisational priority-setting that fosters broad ownership; recruiting and mentoring both senior and junior colleagues and supporting their career development; and consistently modelling inclusive leadership. The ideal candidate will exemplify IDinsight values, be seen as a trusted advisor, and work well with others across all levels of the organisation.

- **Lead partner-facing research project teams:** The WNA RD will also directly lead a small number of projects. Project leadership involves liaising with senior clients regularly, ensuring the highest standards of research quality and ethics, overseeing and mentoring teams, problem solving, ensuring a safe and empowering atmosphere, and keeping within project budgets while maximising social impact.
- **Contribute to IDinsight's global activities and influence:** The WNA RD will be a member of the global IDinsight executive team and will be expected to contribute to global strategy development and implementation across the larger organisation. Because global leadership and support functions are designed to facilitate context-centred impact, input from regional leadership is highly influential in IDinsight's global direction.
- **Support organisational development:** The WNA RD oversees the regional operations team, which oversees the recruiting, hiring, and retention of teammates and overall employee experience. As we grow, they will be expected to support IDinsight to remain an impact-first, values-based, and nimble organisation.
- **Exemplify IDinsight's mission and values:** Ensuring a strong alignment between incoming WNA RD and IDinsight's values will be an important priority. The WNA RD is the face of IDinsight both externally and internally and will be expected to always and unambiguously exemplify our mission and values.



Candidate Profile

Extensive experience (15+ years) in global development, primarily in West and Central and/or North Africa, preferably with a recent focus on the data and evidence space. IDinsight aims to provide cutting-edge, contextually-tailored data and evidence services in every region in which we operate. As such, a deep understanding of the region and the space is critical. The new WNA RD should have:

- Strong network and reputation in the region and sector, particularly Senegal and Morocco, with a track record of developing high-impact projects and strong funder relationships;
- Good understanding of the role of data and evidence tools – such as impact evaluations, representative surveys, monitoring systems, and/or the application of data science and generative AI – to create insights and impact;
- Strong alignment with IDinsight’s approach to generating and using evidence for decision-making;
- Some experience working in the data and evidence space, but more importantly, a broader understanding of the development sector in the region.
- Preferred: Proven ability to develop, refine, and communicate a strategic vision

Engaging leadership style and enthusiasm for interacting and connecting with a young team. Relationship-building is a critical aspect of management, especially in West and North Africa. The new WNA RD should have the following:

- A clear, empathetic communication style and excellent listening skills

- Ability to give and receive feedback well, instilling a growth mentality in others and exemplifying this in oneself
- Enthusiasm for mentoring and coaching a young, passionate team
- A good sense of humour!
- Preferred: a proven track record of managing a growing, dispersed team

Ability to thrive in an entrepreneurial setting and be able to adapt to a dynamic environment, growth, and change.

IDinsight WNA is much like a startup that is shifting to maturity and accelerated growth in Senegal and Morocco.

As such, the new WNA RD should have the following:

- The ability to take a flexible, dynamic approach to decision-making, with an interest in setting up and strengthening systems.
- The ability to drive with the big picture in mind and get into the details of operations and execution as necessary.
- Willingness to learn and dive deeply into IDinsight’s business model and explore innovations in the model, e.g. new funding structures, strategies for smoothing the pipeline
- Ability to identify and mitigate key operational risks
- Willingness to learn internal systems, including those for communications, finance, and productivity
- Preferred: Experience working in a startup environment, particularly in the transition to maturity
- Preferred: Experience starting new partnerships in new geographies
- Preferred: Proven ability to integrate into a new organisation in a high-level role

Candidate Profile

Experience identifying, cultivating, and securing significant new partnerships and/or funding. IDinsight WNA is in an exciting growth stage and aims to expand its geographically and sectorally portfolio. As such, the new WNA RD should have the following:

- Deep understanding of funders and other actors in the development space, particularly those with an interest in data and evidence
- A strong track record of partnership-building in the region and a strong understanding of local political economies
- A proven ability to secure funding for social impact and/or research projects
- Preferred: Record of influential thought leadership around important social and/or technical issues

Ability to drive operational and fiscal discipline and transparency. As the regional team grows, it will need to remain committed to operational and financial effectiveness. As such, the new WNA RD should have experience managing tight operations and budgets, especially with growing teams.

Additional Requirements:

- Willingness to travel as needed (approximately 10-20%+ of their time) and to work remotely with colleagues in other locations and time zones;
- An advanced degree (Master's or Doctoral), preferably in public policy, economics, public administration, business, or public health.
- Fluency in English and French is essential, and working proficiency in one or more additional languages used in the region is a plus, with a strong preference for Wolof or Darija.



A photograph of an office interior. In the foreground, two men are sitting on an orange cushioned bench, looking at a document together. One man is pointing at the document. In the background, another man is standing and looking at a document. The wall behind them is blue with the IDinsight logo and some abstract geometric shapes. The lighting is warm and indoor.

IDinsight

How to Apply

All correspondence, at this stage, should be via Oxford HR. To apply for this post, visit the job advert on our website [here](#), click on the “Apply Now” button, complete our online application form, and submit your CV and cover letter as two different documents, which should be prepared before applying as they will be considered in the application process. The cover letter should be no more than two pages long and explain why you are interested in this post and how your skills and experience make you a good fit.

The document should be saved in PDF in the following format: Your First Name-Your Last Name-Document Name-Date (mmyy) e.g., Pat-Jones-CV-022025-IDinsight or Pat-Jones-CoverLetter-022025-IDinsight.

Timeline

Closing Date: Applications will be reviewed on a rolling basis.

Selection Process

All candidates will receive an update regarding their application after the closing date. We advise candidates to add the role email to their safe senders list and regularly check their spam folder.

Equality Statement

Equality and diversity are at the core of IDinsight’s values. Staff are expected to work collectively and individually to promote a constructive and sensitive approach to others from a variety of backgrounds, where the work of others is valued and respected.

Queries

If you have any queries on any aspect of the appointment process, need additional information, or would like to have an informal discussion, please email at pwasonga@oxfordhr.com in the first instance.

About Oxford HR

Oxford HR is a B Corp certified leadership consultancy. Having worked within a diverse range of institutions, from not-for-profits and charities to governments and corporate environments, we've seen the powerful impact that the perfect team can have.

Finding innovative leaders can be a challenge; and yet their transition into leadership is vital to an organisation's mission and success. We work across the globe to search for a support remarkable leaders and teams, improve their board effectiveness and support on a range of leadership functions. Learn more at: oxfordhr.com





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